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WHALER Community Roadmap v2.0

Publication Draft

Community operating model and execution roadmap for the WHALER ecosystem

Field	Value
Status	Publication draft - aligned with WHALER Official Whitepaper v2.0
Version	v2.0 - Official Document Suite Alignment Draft
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Document family	WHALER Official Document Suite v2.0
Aligned with	WHALER Official Whitepaper v2.0 and WHALER Litepaper v2.0
Scope	Execution roadmap, operating model, community roles, partnerships, safety, governance and public action standards
Core line	Small wallets. Strong hands. Shared direction.
Contract address	0x3cd4ec8455a91d26503a6ebe0f127545a6f14444

Publication status

This document is part of the WHALER Official Document Suite v2.0. It is a publication draft prepared for community information, transparency and project documentation. Final public release should occur only after legal, security, external utility and live on-chain verification has been completed.

No financial advice

No investment advice. No legal or tax advice. No promise of price performance, migration, liquidity, listings, rewards, revenue, returns or future value.

Table of Contents

1. Important Disclaimer and Publication Status
2. Roadmap Intent
3. Official Channels and Source Rule
4. Roadmap Overview
5. Phase Model
6. First 30 Days - Execution Board
7. Daily and Weekly Operating Rhythm
8. Community KPI and Proof Dashboard
9. Community Operating Model
10. Helper and Admin Progression Model
11. Content and Communication System
12. Partnerships and Collaboration Model
13. Website and Holders Lounge Integration
14. Governance and Community Decision Framework
15. Trust, Risk and Safety Controls
16. Verification and Publication Standard
17. Public Action Standard

1. Important Disclaimer and Publication Status

This roadmap is prepared for community information, transparency, execution planning and project documentation purposes only. It is not financial advice, investment advice, legal advice, tax advice, a securities prospectus, a regulated crypto-asset whitepaper filing or an offer to buy or sell any financial instrument.

Nothing in this roadmap promises price performance, migration to PancakeSwap, liquidity, exchange listings, rewards, revenue, returns, yield, stability, redemption rights or future token value. Crypto assets are volatile and risky.

This v2.0 Roadmap is aligned with the WHALER Official Whitepaper v2.0 and Litepaper v2.0. Roadmap items must use status labels so planned or in-development work is not presented as completed functionality.

Status-based roadmap rule

Each roadmap layer must be labelled as live/ongoing, internal testing, prepared/staged, in development, progressive or long-term roadmap. No utility, reward, integration, chain deployment or governance tool should be called live until it is verified.

2. Roadmap Intent

This roadmap is designed to turn WHALER from an early token idea into a disciplined community operating system and utility ecosystem. WHALER started with a simple feeling: small wallets should not always be the ones being used. The roadmap keeps that feeling at the center, but turns it into structure, roles, habits, checkpoints and visible proof that the community and Dev Team can execute.

WHALER is not built around one whale, one insider wallet or one short-term pump. It is built around broad community ownership, transparent communication, disciplined participation, technical utility development and real community protection.

Language discipline

Do not say the community controls price. Say the community can build healthier distribution, stronger culture, better visibility, safer onboarding and more resilient holder behavior.

3. Official Channels and Source Rule

Only links published by official WHALER channels should be trusted. Community members should never connect wallets through random links, unofficial DMs or unverified verification pages.

Channel	Official reference	Use
Website	https://www.whaler.duelundtech.com/	Official hub for documents, roadmap, CA, safety notes and future holder features.
Telegram	https://t.me/+AxLhBGhu85owMWQ0	Primary room for community coordination, questions and daily activity.

Channel	Official reference	Use
X / Public voice	https://x.com/Whaler526151	Public updates, raids, proof posts, partner updates and external visibility.
Team WHALER Inbox	https://t.me/TeamWhalerInboxBot	Direct route for serious questions, scam reports, concerns, ideas and collaboration approaches.
Contract address	0x3cd4ec8455a91d26503a6ebe0f127545a6f14444	Copy only from official WHALER channels. Never trust edited CA replies or DMs.
Live chart	DexScreener BSC / Four.meme category using the official CA	Market data changes quickly. Verify live before posting numbers or screenshots.

Official-source rule

Any public claim about token status, contract data, bonding curve progress, migration status, holder distribution, utility status, partner status or market data must be verified before publication.

4. Roadmap Overview

The WHALER roadmap is divided into operational layers. This keeps public communication clear and prevents future plans from being presented as completed products.

Layer	Status	Scope	Publication wording
Foundation	Live / Ongoing	Official links, CA, website hub, X, Telegram, safety standards and public communication discipline.	Current operating foundation.
Guardian Bot	Internal Testing	Community protection, onboarding, moderation support, anti-scam warnings and operational logging.	Testing inside the community before external review.
Holders Lounge	Prepared / Staged	Wallet verification and Bronze/Silver/Gold holder levels.	Prepared; activation linked to holder growth and verification readiness.
Quest Systems	In Development	Activity tracking, contribution recognition, competitions and community participation layers.	Future contribution infrastructure; no guaranteed reward.
API / Apps	In Development	B2B/B2C modules, data, wallet connection, cross-platform access and trading execution roadmap.	Subject to security, legal and operational review.
Multi-Chain	Long-term Roadmap	Potential expansion across multiple chains and networks where useful and feasible.	No deployment guaranteed until announced and verified.
Future Tokens	Long-term Roadmap	Additional ecosystem token layers when justified by utility and documentation.	Case-by-case, documented and risk-disclosed.
Governance	Progressive	Community input, holder participation, anti-whale voting cap and possible DAO-style mechanisms later.	No DAO claim at launch.
Partnerships	Ongoing / Qualified	Aligned communities, QwertAI context and future ecosystem partners where purpose is clear.	No implied price, listing, liquidity or revenue guarantee.

Operating rule

The goal is not to do everything at once. The goal is to make each layer visible enough that members can see what is happening, why it matters, what status it has and how they can help.

5. Phase Model

The phase model translates the roadmap into community execution. Phases can overlap, but each phase should have a clear purpose, visible outputs and a responsible owner group.

Phase	Focus	Success looks like	Public output
0	Clean foundation	Clear story, official links, basic community rules and safety notes.	Vision PDF, roadmap PDF, pinned Telegram post, official link block.
1	Community alignment	Members understand the idea and can explain it without confusion.	AMA thread, Q&A bank, community feedback board.
2	Content engine	X and Telegram are active with coordinated, quality output.	Raid schedule, meme contest and weekly content calendar.
3	Holder culture	Small wallets understand patience, risk, utility status and community discipline.	Holder principles, anti-dump education and transparency updates.
4	Bonding curve readiness	The community understands what the next market stage means before it happens.	PancakeSwap readiness checklist and FAQ.
5	External visibility	More people see WHALER because the community consistently shows up.	Partner outreach list, X threads and community proof posts.
6	Mature community ops	Decisions, roles and moderation become repeatable and less chaotic.	Monthly roadmap review, role system and voting framework.
7	Long-term identity	The story remains clear after early launch excitement fades.	Brand narrative system, manifesto refresh and quarterly transparency update.
8	Community partnerships	Aligned communities and partners help WHALER expand without losing values.	Collaboration criteria, joint spaces, cross-community raids and partner proof posts.

Phase	Purpose	Core outputs	Primary owner
0 - Clean Foundation	Remove confusion and make the WHALER story easy to understand.	Official link hub, pinned Telegram vision post, clear X bio, contract placement, moderation and scam rules.	Founder + admins
1 - Community Alignment	Turn members into people who can explain the token and utility direction, not just watch the chart.	AMA announcement, question collection, weekly update, bonding curve explanation and feedback list.	Founder + community leads
2 - Content Engine	Make WHALER visible through coordinated and repeatable content.	Daily Telegram prompt, X raid windows, meme contest structure and weekly top-post recap.	Raiders + shillers + content leads

Phase	Purpose	Core outputs	Primary owner
3 - Holder Culture	Build patience and responsibility instead of short-term panic.	Holder principles, risk education, no fake pump language and long-term thinking without promises.	Founder + moderators
4 - Bonding Curve Readiness	Prepare the community for what changes when the bonding curve completes.	PancakeSwap FAQ, liquidity explainer, volatility expectations and anti-panic warning.	Founder + education lead
5 - External Visibility	Earn attention through consistency, not empty noise.	X thread plan, proof posts, influencer/outreach rules and disclosed paid promotion rules.	Growth lead + raiders
6 - Mature Community Ops	Make WHALER less dependent on one person by building repeatable roles.	Monthly roadmap review, voting framework, role descriptions and contributor recognition.	Founder + senior admins
7 - Long-Term Identity	Protect the story after early launch excitement fades.	Brand narrative system, manifesto refresh, quarterly transparency update and earned partnerships.	Community council
8 - Community Partnerships	Strengthen WHALER through aligned external communities and partners.	Partner criteria, joint AMA framework, cross-community raids, safety rules and summaries.	Founder + growth lead + partnership lead

Important

PancakeSwap readiness does not mean guaranteed success. It means the community understands liquidity, volatility, risk and disciplined communication before wider trading becomes possible.

6. First 30 Days - Execution Board

Week	Focus	Actions	Visible proof
Week 1	Foundation	Pin vision and roadmap. Clean official links. Clarify rules. Collect AMA questions. Publish safety note.	Pinned post, official link block, public Q&A thread and scam warning.
Week 2	Content rhythm	Start daily X prompts, meme contest, raid windows and Telegram activity prompts.	Raid schedule, contest post, daily recap and weekly content board.
Week 3	Trust and education	Explain bonding curve, PancakeSwap path, wallet concentration, utility status, risk language and scam protection.	Education posts, FAQ, transparent update and scam-report instructions.
Week 4	Review and scale	Review what worked, promote contributors, adjust roadmap and prepare next AMA.	Monthly review, contributor board, next action list and AMA agenda.

7. Daily and Weekly Operating Rhythm

Cadence	Action	Owner	Proof
Daily	Telegram prompt or community question.	Community lead / admins	Visible post in Telegram.
Daily	X action: post, quote, meme, raid target or founder note.	Content lead / raiders	Public post or raid thread.
2-3x weekly	Safety reminder, scam warning or official link reminder.	Admins	Pinned or repeated safety message.
Weekly	Community recap: what happened, what changed and what is next.	Founder + admins	Public weekly recap.
Weekly / bi-weekly	AMA or structured question collection.	Founder + community lead	Question thread and summary.
Monthly	Roadmap review and contributor recognition.	Founder + senior admins	Monthly proof post and updated action board.

Weekly rhythm

Every week should end with one simple public update: what happened, what changed, what is next and what the community can help with.

8. Community KPI and Proof Dashboard

KPIs are not used to create artificial pressure or fake activity. They are used to show whether WHALER is becoming more organized, visible, safer and more useful as a community.

Area	Measurement	Healthy signal	Proof source
Telegram activity	Daily meaningful messages, questions and replies.	Fewer dead periods, more useful discussion and faster answer flow.	Telegram daily recap / admin review.
X visibility	Posts, reposts, comments, quote posts and raid participation.	Consistent public activity without spam or fake engagement.	X links, raid logs and weekly recap.
Content production	Original memes, educational posts, founder notes and proof posts.	Members create without waiting for the founder every time.	Content board / weekly highlights.
AMA quality	Questions collected, answered and summarized.	Community concerns are handled openly with next steps.	AMA notes / published summary.
Safety handling	Scam reports received and resolved.	Fast removal of wallet drainers and suspicious links.	Admin log / Team WHALER Inbox review.
Contributor reliability	Helpers showing up, following rules and producing proof.	People earn trust through consistent contribution.	Helper tracker / contributor board.
Partnership progress	Relevant communities contacted, qualified and summarized.	Collaborations strengthen trust, reach and education without fake hype.	Partner outreach list / official announcements.

Area	Measurement	Healthy signal	Proof source
Utility progress	Guardian Bot, Holders Lounge, Quest, API/apps and technical milestones by status.	Utility status is public, realistic and not overstated.	Dev Team update / document revision.
Measurement standard Only measure what the team can actually verify. Do not inflate numbers, fake screenshots or present weak activity as stronger than it is.			

9. Community Operating Model

Role	Mission	Do	Do not
Founder	Set direction and protect the core idea.	Share thinking, take feedback and publish updates.	Pretend everything is decided alone.
Dev Team	Lead technical execution, security, partnerships and utility releases.	Use status labels, verify claims and communicate milestones.	Overstate live functionality or skip security/legal review.
Admins	Keep Telegram safe and useful.	Moderate scams, keep order and answer basics.	Remove fair questions because they are uncomfortable.
Raiders	Increase X visibility.	Like, comment, repost and reply with quality.	Spam, harass or use fake engagement.
Shillers	Explain WHALER to new people.	Share story, links and community proof.	Promise gains, listings or guaranteed outcomes.
Meme makers	Build identity and culture.	Create original WHALER memes and visuals.	Steal content or post hateful material.
Holders	Protect the long-term culture.	Stay informed, ask questions and think beyond one flip.	Panic-spread or pressure others to buy.
Partnership lead	Manage collaboration pipeline.	Qualify partners, coordinate actions and publish summaries.	Announce unofficial partnerships or hide paid arrangements.
Community culture line People should feel safe enough to ask serious questions, but the group should not tolerate scam behavior, predatory tactics, hate, wallet-draining links or coordinated deception.			

10. Helper and Admin Progression Model

Community rights and elevated roles should be earned through measurable contribution, professional behavior and trust. Access is not a reward for pressure; it is a responsibility.

Stage	Requirement	What is evaluated	Possible outcome
Interested member	Shows up constructively in Telegram or X.	Tone, questions, helpfulness and no scam behavior.	Can be invited to contribute.
Helper trial	Time-limited trial with clear tasks.	Activity, reliability, raid participation, quality replies and rule discipline.	Continue, pause or end trial.
Verified helper	Consistent proof of contribution.	Can follow instructions, support new members, report scams and avoid fake claims.	Recognition and more responsibility.
Moderator candidate	Demonstrates calm judgment and community trust.	Can handle tension, questions, scams and fair criticism properly.	Limited moderation access if needed.
Admin / senior role	High trust, security awareness and clear accountability.	Audit trail, no abuse and no private decision-making on community issues.	Role-based admin access and public accountability.

- Admin or moderator rights should not be handed out only because someone asked for status.
- Privileges should follow documented activity, stable behavior and community trust.
- Any serious admin action should be explainable if it affects the community.
- No helper, moderator or admin may promise gains, listings, guaranteed liquidity or guaranteed future value.

11. Content and Communication System

Channel	Purpose	Cadence	Content standard
Telegram	Main community room and discussion hub.	Daily	Pinned updates, questions, contest links and safety notices.
X	Public discovery and narrative building.	Daily	Founder updates, meme pushes, quote posts, raid targets and milestone posts.
AMA / Spaces	Deeper trust-building and answer collection.	Weekly or bi-weekly early stage	Token direction, risk, holders, utility status, roadmap and concerns.
PDFs / Docs	Reference material for serious members.	Update when roadmap changes	Whitepaper, litepaper, vision, roadmap, FAQ, source notes and safety rules.
Website	Official source of truth and future holder gateway.	Update when material changes	Official links, roadmap, holder access updates, FAQ and safety notices.
Partner channels	Cross-community visibility and collaboration.	When officially agreed	Joint posts, AMAs, raids or contests with clear scope and no fake guarantees.

WHALER content rule

Every post should either explain, unite, activate or protect the community. Do not post empty hype if there is no message behind it. Never imply guaranteed profit, guaranteed listing or risk-free upside.

Suggested weekly content mix

- 2 founder/community notes.
- 2 educational posts.
- 2 meme/visual pushes.
- 1 contest or community activation.
- 1 weekly recap with what changed and what is next.
- 1 partnership/outreach update when there is verified progress to report.

12. Partnerships and Collaboration Model

WHALER will seek future collaborations with aligned communities and relevant partners to strengthen the community, expand visibility and create more useful activity. The goal is not to borrow fake hype from others. The goal is to connect with communities that respect transparency, safety, contribution and long-term culture.

Collaboration type	Purpose	Accepted only if
Joint AMA / X Space	Give both communities a structured way to learn, ask questions and build trust.	Topics, speakers and scope are clear before promotion.
Cross-community raid	Increase visibility through coordinated public activity.	No spam, harassment, fake engagement or misleading claims.
Community contest	Create shared culture and original content.	Rules are public, rewards are clear and judging criteria are transparent.
Educational collaboration	Explain DeFi, safety, bonding curve, wallets or community building.	Content avoids investment advice and guaranteed outcome language.
Strategic partner integration	Add useful tools, visibility or infrastructure for the community.	The benefit is real, disclosed and aligned with WHALER values.
QwertAI collaboration context	DeFAI and cross-chain access context where aligned with onboarding and access direction.	No completed technical integration claim unless separately announced and verified.

- No partnership is official until announced by WHALER official channels.
- No partner may imply guaranteed WHALER price movement, exchange listing, liquidity or returns.
- Paid promotion, paid shilling or compensated visibility must be disclosed when relevant.
- Partner communities must respect WHALER safety rules, including no seed phrase requests and no wallet-draining links.

Partnership wording standard

WHALER is open to collaborations with aligned communities and partners that can strengthen visibility, safety, education and serious community growth. A collaboration is not a promise of price, liquidity, listing or future value.

13. Website and Holders Lounge Integration

The website should function as the official basecamp for WHALER. It should reduce confusion, centralize official information and support community trust.

Area	Purpose	Roadmap requirement
Official hub	Give members one trusted place for links and documents.	Website must show official links, CA, chart, roadmap, disclaimers and safety warnings.
Holders Lounge	Create a stronger holder culture and future private community layer.	Access should be wallet-gated by real WHALER balance verification if used as a holder feature.
Holder levels	Structure staged access without investment promises.	Bronze 500,000 \$WHALER, Silver 1,000,000 \$WHALER, Gold 1,500,000 \$WHALER, subject to verification readiness.
Admin operations	Allow controlled updates to content and community material.	Admin access must be secure, logged, role-aware and protected by MFA where implemented.
Transparency	Make progress easier to verify.	Publish updates, FAQs, roadmap changes and community proof where appropriate.
Safety	Protect users from fake links and impersonation.	Show clear warnings: never share seed phrases, private keys or wallet access.

Holder feature rule

A holder-only feature should never imply guaranteed profit or special investment outcome. It should be positioned as community access, utility, information or participation - not a promise of financial return.

14. Governance and Community Decision Framework

WHALER is team-led and community-informed. The Dev Team leads technical development, security, partnerships, utility releases and execution. Holders and the wider community provide input through official channels, direct updates, feedback, polls and future governance tools.

WHALER does not claim to be a DAO at launch. DAO-style or more formal governance mechanisms may be explored later if legally, technically and operationally appropriate.

Anti-whale governance principle

Any future token-weighted voting model should cap voting power at a maximum of 2% of the total community token supply per wallet, even if a wallet holds more than 2%.

Decision rule

- Founder or Dev Team proposes direction.
- Community gives feedback in Telegram thread, poll, AMA or official feedback route.
- Admins summarize the main points.
- Final decision is posted with reasoning.
- Roadmap is updated when decisions change execution.

Questions the community should be asked

- How do we make WHALER feel safer and more transparent?
- What should raiders and shillers focus on first?
- What type of contest gives the best culture and visibility?
- What behavior should not be accepted in the community?
- Which communities or partners would strengthen WHALER without weakening our values?

15. Trust, Risk and Safety Controls

Risk	Control	Public wording
Price-promise risk	Ban guaranteed-return language.	Nothing is guaranteed. Crypto is volatile. We build community, utility and execution - not promises.
Listing-rumor risk	Never claim Binance, Alpha or exchange listing unless official.	Discovery or visibility does not guarantee exchange listing.
Migration risk	Do not claim PancakeSwap migration until verified.	Migration is not guaranteed unless platform conditions are met and verified.
Whale narrative risk	Do not say the community controls price.	We aim for broader distribution and stronger holder culture.
Scam-link risk	Admins remove wallet drainers and suspicious links fast.	Never connect wallets to links not posted by official channels.
Admin trust risk	Document actions and explain serious moderation decisions.	Fair questions are allowed. Scams and predatory behavior are not.
Over-hype risk	Post actual progress and community proof.	Hype without execution weakens trust.
Partnership risk	Do not exaggerate partnerships or hide incentives.	A collaboration is not a guarantee of price, listing, liquidity or future value.
Utility execution risk	Use status labels and review before public claims.	Bots, apps, API modules and trading execution may change, be delayed or not launch.

One sentence standard

WHALER can be bold, loud and community-driven - but it must not sound like a guaranteed investment scheme.

16. Verification and Publication Standard

Live market data, platform mechanics, utility status and partner status can change quickly. Any public claim should be verified before publication.

Area	Current fact used	Roadmap impact
Four.meme	Bonding curve and PancakeSwap transition mechanics should be explained using current official platform information.	Community education must explain the bonding curve and transition before it happens.
BscScan / on-chain data	Contract, owner/control, Dev Wallet holdings and top holders must be checked live.	Do not publish stale wallet or ownership claims.
Binance Alpha / exchange visibility	Any discovery platform or exchange-adjacent visibility must not be described as a guaranteed listing.	WHALER must never imply guaranteed Binance listing, Alpha outcome or exchange result.
WHALER market snapshot	Any token quote or live market number is only a dated snapshot.	Verify live before external publication.
Guardian Bot	Internal testing status must not be described as external verification.	Public wording changes only after verification proof exists.
Holders Lounge	Wallet verification and staged access must be tested before live claims.	Prepared/staged until actually active and verified.
QwertAI / partners	Partnership status must be based on confirmed official agreement.	Do not announce or imply integrations before approved communication.

Pre-publication checklist

Before public final release, verify contract address, creator wallet, owner/control, Four.meme status, PancakeSwap status, Dev Wallet holdings, top-holder concentration, tax/fee claims, audit/review status, Guardian Bot status, Holders Lounge status, QwertAI wording, official links and legal review requirements.

17. Public Action Standard

WHALER should not feel like a token where the community is waiting for someone else to make it matter. The community is the edge. The story is the edge. The discipline is the edge. The utility execution is the edge.

What members can do now

- Join the official Telegram and stay active with useful discussion.
- Follow the official X account and support quality posts, raids and community proof.
- Use the official contract address only from WHALER official channels.
- Create original memes, replies, explanations and community material.
- Ask serious questions and help improve the roadmap.
- Report scams, fake links and wallet-draining behavior through official channels.
- Suggest aligned communities or partners that could strengthen WHALER in a serious way.

Small wallets. Strong hands. Shared direction.

The hunt has only just begun.